## MERCEDES-BENZ AND TUSCALOOSA

In the 1990s, **Mercedes-Benz** was looking to open its first manufacturing plant in the United States. Initially considering hundreds of locations for their plant, Mercedes eventually narrowed their choice to three candidates: Alabama, North Carolina, and South Carolina. On September 30, 1993 Mercedes stated that it had officially chosen to place its new plant in Tuscaloosa County, Alabama. On February 14 1997, the Tuscaloosa plant manufactured its first Mercedes-Benz, a M-Class SUV.

In 2018, the Tuscaloosa plant produced its three millionth vehicle, and the plant itself has undergone large expansions, with a \$1 billion expansion set in the future that will produce electric vehicles.

(PICTURE CREDIT: WWW.AL.COM, DAIMLER.COM)







Sources: <a href="https://alabamanewscenter.com/2018/05/18/involved-offer-behind-scenes-look-mercedes-came-alabama/">https://alabamanewscenter.com/2018/05/18/involved-offer-behind-scenes-look-mercedes-came-alabama/</a>

https://www.al.com/business/index.ssf/2018/01/mercedes-benz\_produces\_3\_milli.html https://www.al.com/business/index.ssf/2017/02/20\_years\_ago\_today\_alabama\_ent.html https://www.al.com/business/index.ssf/2013/09/post\_74.html#incart\_river\_business